

The BASSANO RECORDER

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FLOYD T. CARY, PUBLISHER.

THE NEW YEAR 1939

THE RECORDER regrets that for the first time since it commenced publication no issue was published in the final week of 1938. That made it impossible to extend to our readers at the appropriate moment our best wishes and greetings on the advent of 1939. The publisher regrets that he cannot advance the same excuse always given by the late Bob Edwards when the Eye Opener failed to go to Press.

The year just gone has been much better for the district than many immediately preceding it; we hope that year to come will improve correspondingly. Adversity has been faced in the past with hope, courage, and fortitude; the future will be faced with the same qualities. The spirit which has maintained many of the worthwhile institutions here in the past ought not to fail now, if "prosperity is just around the corner." After travelling for almost eight years along the road of adversity, surely there ought to be some kind of a corner in sight.

The Recorder takes this belated opportunity of wishing its readers one and all a Happy and Prosperous New Year.

THE FIRST BLESSING

THE FIRST BLESSING which the New Year has conferred on this community, in a material way, is the location of offices of the two newly created school divisions: E. I. D. School Division No. 43 and Bow Valley School Division No. 44, with Mr. J. B. Summerbell acting in the capacity of Secretary Treasurer.

It was originally proposed that the rural schools in both of these divisions would operate as one unit, but objections were made to having the irrigation farmers and dry land farmers all in one division. In advancing the arguments in favor of the creation of two divisions instead of one there was a considerable amount of misrepresentation and falsification of fact. We do not allege it to have been wilful. On the contrary we prefer to attribute it to mere ignorance or misinformation.

There is, in fact, no actual tenable reason why the two districts could not be operated as one with some saving in expense and the avoidance of duplication of records, meetings, etc., etc.

Sooner or later we opine that the two districts will be amalgamated. In the meantime the thanks of the people of this community may be extended first to the Government for its insistence that there be only one set of officers and offices and that these be located here, and, secondly, to all those who contributed in any way towards causing the Government to see the light.

E.I.D. CRITICISM

UNJUSTIFIABLE CRITICISM, false rumours, silly suspicions and a general all round campaign of whispered innuendoes had to trace and tie to the mast has caused the Trustees of the E.I.D. to protest vigorously, and well they might.

One would have thought that if any person has any complaint to make the proper place to make it is at a meeting of the Trustees which any contract holder can attend. Any information in the possession of the Trustees is the property of the District, and knowing the Trustees for the men that they are, it is certain that nothing will be withheld which ought to be disclosed.

Very soon the annual meeting of the District will be held, at which the affairs of the District can be discussed and grievances, and any, threshed out. It might not be improper to suggest that if any contract holder has any criticism to offer, any rumour to have cleared up, any suspicions to give voice to, or any grievance to give air to, that the proper place to do it is at a Board meeting or at the annual meeting, and not in places where nothing can be accomplished except harm.

NEWS TODAY

FRONT PAGES of all the influential daily newspapers on this Continent, and we imagine elsewhere, contain for the most part accounts of such events as air crashes with so many dead, disastrous fires with great property loss, war and rumours of war, armaments, purges of Jews, crime and the like. No doubt it is the news which the public wants and the more sensational it is, the better chances there are that it will circulate.

But in the main it is a daily record of man's failure, preventable disaster, loss, sin, crime and destruction. And one wonders if the publicity attaching to it, is not in part the root cause of some of the troubles which beset us. The publicity given gangsterdom in the United States bred crime; propaganda properly directed breeds war to mention but two malignant results of this sort of news.

One wonders what the effect on national thinking would be if the front pages were given over for a spell to some of the better human qualities, of honesty, decency, tranquility, benevolence, charity, bravery, peace and good will towards men.

NOTE AND COMMENT

WE HAVE JUST BEEN notified that the Telephone Department has cut the rate on business phones here 25c a month. That amounts to \$3.00 a year. Thanks! That is twice in this issue we have had occasion to thank the Government. Maybe we are weakening!

THE COSTER—MUSICA EMPIRE of fraud which tumbled through a mere accident and a little carelessness is only another illustration of the truth of Barnum's statement. The crooks always seem to

FROM OUR EXCHANGE COLUMNS

"O WAD HOME POWER THE GIFTIE GIE US
TO SEE OURSELVES AS FATHERS SEE US," Burns

MENUS FOR MARINERS

A COMMITTEE, representing British shipowners, and the National Union of Seamen, has recommended to Britain's Board of Trade various improvements in the regulation of the merchant navy. The days when the sailor's fare consisted of chiefly of "salt horse" and "hard-tack" have gone with the windmills. Out of date is Franklin's observation that the cook was generally chosen for no other reason than that of his being the worst sailor on board; and could that renowned sea-cook. Long John Silver, but view one of his successors at work today he would undoubtedly open his eyes, and demand in all seriousness: "What is he doing in that galley?"

Yet there is still room for improvement in one direction; and the Committee has, perhaps, taken a hint from Captain Reece of "The Mantelpiece," that hero of the Bab Ballads, "whose care for his crew was such that

Did they with thirst in Summer burn?
Lo, self-georges at every turn,
And on all very sultry days
Cream lices handed round on trays.

That is to say, it suggests that menus should be varied to suit climatic conditions, which appears a very sensible proposal.

Christian Science Monitor.

AS WE CUT ANOTHER NOTCH on our holster of time it does us good to resort to the retrospective mood and take stock as well as to draft rosate plans for the future. Only by taking stock and surveying the past can we guard against pitfalls that might beset us in future. Very few people live up to drastic resolutions made at the beginning of a new year. Human nature is not constituted that way. The best way, of course, is to live that the drastic resolutions are unnecessary.

—Claresholm Local Press.

PRECAUTION

WITH THE COMING of colder weather and the consequent necessity of larger fires to maintain adequate temperatures in residences, and places of business, it might be well to issue a word of warning regarding the danger of fire at this time.

The cold snaps of winter are usually followed by numerous calls on the fire department to quench chimney and roof fires caused by excessive forcing of fires through flues that are, through lack of proper preparation, entirely inadequate. Accumulations of soot and ashes in the pipes are common causes of such occurrences and until they have been removed, precaution should be taken against particularly large fires. Old and dilapidated stove pipes are also a cause of many such fires and should be replaced by others of a more substantial nature. Another cause of danger and one that requires only a modicum of care is in the use of open flames for thawing out water pipes. It might also be mentioned that Christmas might easily be turned into disaster by using candles to decorate the tree. If you cannot use electric lights to decorate, do not anything.

—Revelstoke Kevie

PEACE, GOOD WILL TOWARD MEN

Wherefore did Nature pour her bounties forth,
With such a full and unwithdrawing hand,
Covering the earth with odours, fruits, and flocks,
Thronging the east with spices innumerable,
To deck her sons; and, that no corner might
Be vacant of her plenty, in her own loins
She hatched the allworldship ore and gems,
To store her children with.
If every just man that now pines with want
Had but a moderate and beaming share...
Nature's full blessings would be well dispensed
In superfluous even proportion.
And she not then encumbered with her store;
And then the Giver would be better thanked.

—John Milton's "Masque Comus" — presented in 1634.

OUT O' LUCK—

WHATEVER ELSE MAY be said of it, farming is a very eventful and exciting pastime.

Being desirous of looking quite spruce at the festive season, an ancient tiller of the soil cleaned his Sunday pants with gasoline and hung them over a post to air before pressing them.

He then went to a nearby town on an errand for his wife and on his return discovered that the trousers had disappeared.

Of course the farmer was greatly peeved at this state of affairs, and he was telling his missus what he would like to do to the culprit when his boy walked in with the missing garment.

The lad explained that he had found the dogs fighting for the sole ownership, and examination revealed that they had almost got a leg apiece.

The farmer's wrath was now fully developed, but his efforts to chastise the hounds were frustrated by the four legged guys declining to come and get licked.

As many other readers are aware, dogs are like boys; they know when they have something coming.

—Strathmore Standard.

be just about one jump ahead of the law and reform, and so long as there are "suckers", law and reform will always be just a little bit behind.

MAYBE FRANCE TREMBLED a little at the thought of tangling again with "The Hun" and took it on the chin over Czechoslovakia, but when Mussolini started making faces over Tunisia that seems to have been too much for her.

MASSED COOPERATION mannyed by Social Credit supporters seems to be the latest form of Social Credit (1939 variety) about to be inflicted on a long suffering public if advice from Edmonton are to be credited at all. Oh well we suppose that MacLachlan and Byrne have just got to do something to eat up that \$100,000 plus which was voted.

LOUIE CONN - PHONE 7

CLEARING LINES IN MEN'S WEAR AT BIG REDUCTIONS

Boys winter caps reg. \$1, on sale 50c
Boys winter shirts reg. 75c to \$1, clearing at 50c
Men's Tiger Brand underwear pure wool ribbed, reg. \$3.50, sale \$1.25
Carhart pant overall 65c
Levi Strauss overalls 65c
Nelson cloth Windbreaker with zipper reg. \$5 and \$6 on sale \$2.50
Men's dress socks reg. 50c on sale 30c or 4 pair 95c
White all wool socks reg. 50c on sale 3 pairs for \$1.00
Don't forget before you send your money-out of town come in and get your pajamas.

Sugar 100 lbs. sacks 65.50
Balled oats, special premiums 29c
Eclipse Coffee, reg. 50c, on special 29c
Corn Meal, 10 lb. sack reg. 50c on sale 45c
Corn, Peas or Tomatoes 5 lbs 55c
Tomatoe 24oz, good buying at 4 lbs 55c
Orzard, Blass, Chipco or Jiff any 2 assorted, 2 for 45c
Soup Specials—Lux, Calumet Palm olive, Whitehead's Minceflowers or Castle any assorted, 4 for 50c or 16 for \$1.00
Fancy wrapped apples delicious or Roman special \$1.50
Fresh and cured meats always on hand. Wherry, Haloney, Bacon and Ham.

See us for prices on kind and front quarters. Real meals at real prices.

The SNAPSHOT GUILD

A NEW CAMERA YEAR



Progressing—moving upward into the light—this striking picture could well symbolize the serious camera hobbyist today.

HOW much did you learn about picture-taking in the past year? Light and shadow are the substances of which photographs are made. Observe them, compare their variations in morning and evening, on sunny and hazy days—and you will learn much about finding pictures. Could the figure on the staircase above symbolize you? Are you standing still—or are you moving upward into the light, reading more about picture-taking, studying your pictures, taking more and constantly trying to improve? Much of value is being written these days about taking better pictures. Simple, practical handbooks about photography are readily available. Photo magazines contain much useful information. Manufacturers of cameras and film offer dozens of free pamphlets—not advertising, but practical instruction booklets. Every camera hobbyist should avail himself of these aids, for wider knowledge helps one make better pictures. Is it your habit to study light and shadow—not just when taking a picture, but in everything you see? Light and shadow are the substances of which photographs are made. Observe them, compare their variations in morning and evening, on sunny and hazy days—and you will learn much about finding pictures that please the eye. What do you know of color filters—the little devices which, slipped over a camera lens, account for many of the striking "effect" pictures one sees today? Have you studied the simple rules of composition that help you arrange pictures so much more pleasingly? Inexpensive, elementary books on how to make good pictures explain all these things in a manner that any picture-lover can understand. Why not make the new year a period of study as well as of picture-taking? Broad knowledge is not needed to get pictures, but it helps obtain pictures that are better, more pleasing, more satisfying. And today such knowledge is so easy to acquire!

John van Guilder

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For Your Winter Fuel Requirements, Phone R302, and we will be pleased to deliver your order promptly.

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Free

EXTRA PANT WITH EACH SUIT.

Take Advantage
of This Money Saver.

During January Only

JAMES JOHNSTON

"THE STORE OF QUALITY"

Miss Jean Lees was a visitor at her home in Calgary during the holidays.

Miss Betty Plummer left for the Coast where she will enter a school of Nursing.

Miss Molly Berry, teacher at Rosemary, spent the holidays at her home at Bassano.

Miss Doreen Strand who is attending school in Bassano, spent the holidays at her home in the Husar district.

We won't mention any name, but we do know a certain girl who missed the train Monday morning, and on her day off too. Should we lay the blame on a local musician, whose soothing melodies had that "sleep in" effect on said "blond" damsel.

As the result of a nickel campaign sponsored by the local Boy Scout Troop in aid of local Sunshine, the sum of \$15.80 was turned over to the Bassano Local Sunshine Society recently. The Scouts wish to thank all those who contributed to the boxes located in all stores in Bassano.

With a fine sheet of ice to skate on, and all modern facilities contributing to the enjoyment of this popular pastime, it is surprising to note that very few adults have been seen on the local skating rink to date. Why not turn out at the rink at least once a week and loosen up a few of those otherwise unexercised muscles.

Mr. and Mrs. A. B. Currie spent the Xmas holidays visiting in Calgary.

Cec Palmer's Dictionary has certainly increased our vocabulary, and understanding of this peculiar language of ours, (commonly called English).

Mr. Arthur Wiley of the Bank Staff spent the Xmas holidays visiting in Calgary.

A Coroners Jury at Olds returned an open verdict of asphyxiation as the cause of the death of three babies in a Nursing Home there recently.

Numerous persons have reported to this office that they received no Recorder last week. Due to unavoidable circumstances, the Recorder took an unexpected holiday, (no paper was published).

A rostin'-tootin' good time was reported in Bassano on Sunday morning, immediately following the stroke of 12 midnight the new year was officially ushered in, and "first-footing" proceeded until the wee' sma' hours of the morning. And in the midst of all stood none other than genial Jack, still pickle, lean and all, clearing hands and extending greetings. Even "little" Reddy managed to make himself heard above the noise. In fact, we think he made it all he was official trumpet-tooter. Haven't heard the official reports on what happened to Ken and a few more of the lads as yet, but we know what'll be said.

Interesting Items

You are invited to contribute to this column. Please send your news items to the Recorder Office.

Norman Stiles was a visitor in the Husar District during the holidays.

Miss Dorothy Decker spent the past week-end at her home in Bassano.

Miss D. Pragnell, is visiting her parents at the Bassano Dam.

Miss Margaret Douglas spent the New Year's visiting friends in Calgary.

Ted Stiles spent Xmas Sunday and Monday visiting with friends at Strathmore.

Vernie Thompson returned to Vancouver the first of the week, where he is attending University.

Isn't this the week when most of the New Year's Resolutions are broken?

Miss Margaret Harper spent the Christmas holidays at her home in Bassano.

Miss Connie McElch was a holiday visitor at the home of her parents, Mr. and Mrs. W. P. McElch.

Mrs. J. Farquharson of Calgary visited at the home of Mr. and Mrs. W. Honey on Wednesday.

Miss Betty Johnston, of Calgary, was a patient in the local Hospital last week-end.

Miss K. Bond of the local Hospital Staff was a Calgary visitor over the week-end.

Mr. and Mrs. Frank Whitney and family from Shepard visited with Mr. and Mrs. Geo. LePaze for Christmas returning home Monday.

Mr. and Mrs. C. B. Nesbitt and daughter of Brooks spent the week-end at the home of Mrs. Nesbitt's parents, Mr. and Mrs. J. H. Stiles.

Deaths reported in the daily press over the New Year's holiday totalled 17 in Canada compared to 207 in the United States.

Mr. and Mrs. Pragnell entertained a number of friends on Friday. The evening was spent in dancing and company singing.

Don't forget the "Senior" Hockey game in the rink tonight between the Gleichen Hawks and the local Bears.

A real good game is assured.

Mr. Hugh Berry of the Royal Bank staff at Standard, spent the week-end visiting his parents, Mr. and Mrs. J. Nelson at the Bassano Dam.

Mrs. Belot and family, who have resided in Bassano for a number of years, moved to Calgary last week-end where they will live in the future.

Mr. Hugh Gayford, who is employed in Calgary, spent Sunday visiting at the home of his parents, Mr. and Mrs. F. Gayford.

Mr. George Scott returned to Toronto on Monday evening, where he will continue his studies at the University.

Mrs. McGee of Banff, Alberta, is spending a few of the holidays with her sister Mrs. Jas Johnston and family.

Mr. Fred Thompson of Calgary, spent the week-end at the home of his parents, Mr. and Mrs. Thompson.

Mrs. Florence Playfair returned to Medicine Hat on Monday evening to resume her position as teacher in one of the Hat Schools.

Mr. W. J. Redmond was called to Calgary on Tuesday of last week owing to the death of his brother-in-law, Mr. R. Binion. Mr. Redmond went to Calgary on Wednesday night to return with Mr. Redmond after the funeral on Thursday.

Our Motto--

"Quality Meals
At Moderate Prices"

And Service You'll
Enjoy.

IMPERIAL COFFEE SHOP
In The Imperial Hotel
B. Downs, Prop.-Imperial Hotel

Pre-Inventory Specials During January Month

PREVIOUS TO STOCKTAKING ALL GOODS IN THE LADIES' WEAR, DRY GOODS AND MEN'S WEAR DEPT. WILL BE MARKED DOWN. HERE IS A SAVING OPPORTUNITY.

Ladies' Wear and Dry Goods Department

12 ONLY LADIES' SILK CREPE DRESSES

All the very latest designs and colors, Wine, Rust, Green, Navy, Black etc., regular \$3.95 Dresses offered at this low

PRICE \$2.95

CHILDRENS' SNOW SUITS

Come in two piece and one piece styles. 2 piece coat and slacks made of all wool heavy weight snow cloth. Plaid coat and slacks of Plaid cloth.

Regular Price \$8.50 Special low

PRICE \$4.95

1 Piece Suit in Two Tone effect. Plaid top and plain color slacks, made from pure

LADIES' SWAGGER DOUBLE BREASTED COATS

Of heavy pure wool Blanket cloth in Plaid designs. Coats have wide comfortable collar, full belt, colors: Green with Grey, Plaid effect; and Fawn with Black Plaid effect.

Regular Price \$7.95 Offered at this low

PRICE \$5.95

wool snow cloth. Sizes 3-6-8

Regular Price \$4.50 Special low

PRICE \$3.50

Special clearance sale of Boxed Handkerchiefs, Towel Sets, Bridge sets, Table Cloths, Ladies' Lined Cloves, Fancy Boxed Stationery and all Christmas Goods left over will be on sale at big reductions.

Men's and Boys' Wear Section

MEN'S BELTED COATS

Made from heavy quality, Browns Melton tailored in the latest sports styles, dressy, warm winter wear coats.

Regular \$3.75 Special low Price \$2.75

MEN'S WINTER UNDERWEAR

Comprising mens fleeced lined Combinations; Harvey Woods, high grade quality; Hatchway; P.D.Q. and buttoned front, all in winter weights. Every garment will be substantially reduced during the month of January.

MEN'S LEATHER COATS

Every coat must be cleared now. 1 only Black Genuine Horseshoe Coat made in the new sports style, zipper fastening, belted back, size 40.

Regular \$11.95 Special low Price \$9.50

1 Only Brown Calfskin Coat; new sports styles, belted back, zipper fastening. 2 pockets, a smart dressy serviceable coat, size 42. Regular \$12.95 Special low Price \$10.50

MEN'S BROWN PIGTOW COATS

A very superior chocolate brown leather coat made in the very latest sport styles, with zipper fastening, belted back and two pockets. Sizes 36, 38, 40, 42.

Regular \$8.95 Special low Price \$7.50

GROCERY DEPARTMENT

3lb. Red Rose Coffee-comes in a useful chest, each \$1.15

Clark's Pork and Beans-Special 3 for 23c

Mince-meat-Libby's finest quality lb. 20c

Soap Flakes-2lb. pkg. 23c

Malkin's Tea-none better, 1lb. pkg 53c

Grape Fruit Juice-12oz. tin, 3 for 31c

Palm Soap-similar to Palmolive 6 bars 23c

Fancy Pink Salmon-Black label brand 1/2's, 2-tins 19c

Sweet Pickles-Family circle brand per bottle 18c

PLUM JAM-Standard of Empire quality, 4lb. tin 45c

Libby's Tomato Soup-Special 3 tins 25c

Sunsweet Prunes-Tenderized, 2lb. pkg. 28c

Tuxedo Baking Powder-12oz tin Spec. 19c

We have a splendid assortment of Peak Brand Biscuits. Buy a package and enjoy a treat. All one price, per package 25c

A few bundles of Jap oranges on hand at exceedingly low prices-Get another box now. Grape Fruit-Medium size 4 for 25c
Grapes-quality very good; Bananas, apples, oranges, sweet spuds, celery, cauliflower, cranberries, tomatoes, lettuce, cabbage, carrots and parsnips all fresh for week-end.

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